

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street - Suite 400**  
**Alexandria, VA 22314-3039**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
302798-1	08/12/12	August 2012	07/30/12 - 08/12/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
The People Should Decide	The People Should Decide	806812

Flight Dates	Order #	Alt Order #
08/06/12 - 08/12/12	302798	

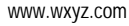
Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/07/12	08/09/12	M-F 9a-10a	9-10am M-F	- 1- 1 - - -	:15/:15	2	\$400.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12    08/12/12    - 1- 1 - - -            2            \$400.00									
Spots: #   Ch    Day   Air Date    Air Time   Description            Start/End Time            Length   Ad-ID									



# INVOICE

<u>Invoice #</u> <b>302798-1</b>	<u>Invoice Date</u> <b>08/12/12</b>	<u>Invoice Month</u> <b>August 2012</b>	<u>Invoice Period</u> <b>07/30/12 - 08/12/12</b>
<u>Advertiser</u> <b>The People Should Decide</b>	<u>Product</u> <b>The People Should Decide</b>	<u>Estimate Number</u> <b>806812</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	08/07/12	08/10/12	6-630pm M-F	6-630pm M-F	- 1- 11- -	:15/:15	3	\$750.00	BK	
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> - 1- 11- -	<u>Spots/Week</u> 3	<u>Rate</u> \$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	Tu	08/07/12	6:27 PM	6-630pm M-F	6-630pm M-F	:15	DI BC0803	\$375.00	BK
				6:29 PM			:15	DI BC0804	\$375.00	
2	WXYZ	Th	08/09/12	6:07 PM	6-630pm M-F	6-630pm M-F	:15	DI BC0803	\$375.00	BK
				6:09 PM			:15	DI BC0804	\$375.00	
3	WXYZ	F	08/10/12	6:27 PM	6-630pm M-F	6-630pm M-F	:15	DI BC0801	\$375.00	BK
				6:29 PM			:15	DI BC0802	\$375.00	
5	08/06/12	08/08/12	M-F 7-730p	7-730pm M-F	111- - - -	:15/:15	3	\$750.00	BK	
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> 111- - - -	<u>Spots/Week</u> 3	<u>Rate</u> \$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	M	08/06/12	7:09 PM	M-F 7-730p	7-730pm M-F	:15	DI BC0803	\$375.00	BK
				7:11 PM			:15	DI BC0804	\$375.00	
2	WXYZ	Tu	08/07/12	7:27 PM	M-F 7-730p	7-730pm M-F	:15	DI BC0805	\$375.00	BK
				7:29 PM			:15	DI BC0806	\$375.00	
3	WXYZ	W	08/08/12	7:27 PM	M-F 7-730p	7-730pm M-F	:15	DI BC0805	\$375.00	BK
				7:29 PM			:15	DI BC0806	\$375.00	
6	08/11/12	08/11/12	Sa 6-630p	6-630pm Sat	- - - - - S-	:15/:15	1	\$500.00	BK	
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> - - - - - S-	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	Sa	08/11/12	6:21 PM	Sa 6-630p	6-630pm Sat	:15	DI BC0803	\$250.00	BK
				6:23 PM			:15	DI BC0804	\$250.00	
7	08/12/12	08/12/12	Su 6-630p	6-630pm Sun	- - - - - S	:15/:15	1	\$600.00	BK	
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> - - - - - S	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	Su	08/12/12	6:12 PM	Su 6-630p	6-630pm Sun	:15	DI BC0805	\$300.00	BK
				6:14 PM			:15	DI BC0806	\$300.00	
8	08/07/12	08/09/12	M-F 730-8pm	730-8pm M-F	- 1- 1- - -	:15/:15	2	\$1,200.00	BK	
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> - 1- 1- - -	<u>Spots/Week</u> 2	<u>Rate</u> \$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	Tu	08/07/12	7:54 PM	M-F 730-8pm	730-8pm M-F	:15	DI BC0801	\$600.00	BK
				7:56 PM			:15	DI BC0802	\$600.00	
2	WXYZ	Th	08/09/12	7:45 PM	M-F 730-8pm	730-8pm M-F	:15	DI BC0805	\$600.00	BK
				7:47 PM			:15	DI BC0806	\$600.00	
9	08/06/12	08/08/12	Nightline	1135pm-1205am M	1- 1- - - -	:15/:15	2	\$600.00	BK	
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> 1- 1- - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	M	08/06/12	11:51 PM	Nightline	1135pm-1205am M	:15	DI BC0805	\$300.00	BK
				11:53 PM			:15	DI BC0806	\$300.00	
2	WXYZ	W	08/08/12	11:52 PM	Nightline	1135pm-1205am M	:15	DI BC0801	\$300.00	BK
				11:54 PM			:15	DI BC0802	\$300.00	



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DUPLICATE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
302798-1	08/12/12	August 2012	07/30/12 - 08/12/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
The People Should Decide	The People Should Decide	806812	

www.wxyz.com

<u>Total Spots</u>	<b>18</b>	<u>Gross Total</u>	<b>\$12,400.00</b>
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## Payment Terms 30 Days

<u>Agency Commission</u>	<b>\$1,860.00</b>
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<u>Net Amount Due</u>	<b>\$10,540.00</b>
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